

Partners in Performance: Aftermarket Companies Participate in 2000 Cobra R Project

The 2000 SVT Mustang Cobra R benefits from components supplied by aftermarket companies that participated in the project - companies whose names will be familiar to people who shop for performance equipment to modify their cars.

"From our initial concept for this Cobra R, we decided to produce a car with all the right equipment," says Tom Scarpello, specialty vehicle marketing manager at Ford. "These companies participated fully in the development process."

The result is not only a well-equipped, ultra-high-performance Cobra R, but also a selection of Mustang performance equipment with the added advantage of development and testing in the Cobra R program.

"Many of these companies are putting lessons learned on the R program directly into parts they make for Mustangs and Cobras," says Scarpello. "The SVE team and these companies have done all the engineering work, and all Mustang enthusiasts benefit."

Company	2000 Cobra R components
Akebono	rear brake pads
Bassani	X-pipe
B&M	Ripper shifter
BFGoodrich	custom 265/40ZR-18 tires
Bilstein	gas-charged front and rear shock absorbers
Borla Performance Industries	mufflers and side-exit exhaust pipes
Brembo	aluminum 4-piston front brake calipers, front rotors
Canton Racing Products	oil pan and windage tray
Carillo	connecting rods
Dana Perfect Circle	piston rings
Eibach Springs, Inc.	800 lb./in. front springs and 750 lb./in. rear springs
Federal Mogul	engine bearings
Fuel Safe Systems	20-gallon bladder-type fuel cell
K&N	cylindrical air filter
McLeod	aluminum flywheel
Mobil	Mobil 1 synthetic oil
Multimatic	carbon-fiber front brake heat shields
Recaro	seats
Tremec	T56 6-speed transmission
Visteon	steering, differential